



IBC 2006, Amsterdam RAI, 8 – 12 September 2006

Bright Systems' stand: 12.104

Stand 7.830 with Digital Vision

Hall 1, Balcony Suite B16 with XTFX

Stand 7.120 with MTI Film

The Chimney Pot Purchases Three BrightDrive Shared Media Systems

Leading European Post-Production Group Chooses BrightDrive for Collaborative Workflows

Amsterdam, 8 September 2006, www.4bright.com: Bright Systems, Inc., a market leader in file server and infrastructure technology for the post production industry, is today announcing that The Chimney Pot Group, one of Europe's foremost post-production enterprises, has purchased three BrightDrive shared media systems. Two systems will provide the digital infrastructure for collaborative data-centric post-production workflows in The Chimney Pot Group's facilities located in Stockholm and Oslo. The third BrightDrive system will be installed in Chimney Pot's new post-production centre in Moscow.

"We have chosen BrightDrive following unfortunate experiences with other SAN systems," said Bjorn Brudeli, Technical Manager for the Chimney Pot Group. "Despite this experience, we could still see the value in media sharing workflows and, having met the Bright Systems' people and seen BrightDrive in action, we are happy to say that they deliver high performance technology that will enable us to get the best from our post-production systems."

The Chimney Pot Group, known for its highly specialised expertise in the field of creative digital imagery and grading will use the new BrightDrive systems to share media simultaneously between a range of software applications and multiple teams of operators. This will enable the company to achieve maximum productivity from its various post and DI workflows.

In Oslo, BrightDrive will enable operators to share media between two Discreet Lustres, Flame, Smoke and a Digital Vision Data Conform, where the majority of the work undertaken involves data-intensive grading, onlining and visual effects projects. In Stockholm, operators will work on the same media concurrently, sharing files between two Digital Vision Film Masters, each with its own online workspace, a Data Conform and a range of other post-production and administrative systems sharing nearline storage. In Moscow, BrightDrive will be installed to provide a media sharing infrastructure for a new post-production centre.

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About The Chimney Pot Group

Since its start in early 1996, The Chimney Pot has specialized in the production of digital imagery and grading for commercials, feature, music promos etc. The Chimney Pot has offices in Oslo, Norway, Warsaw and Moscow. Each office has national and international clients and the company offers a range of sound studios, telecine, grading tools, 3D and effect tools.

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

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