



IBC 2006, Amsterdam RAI, 8 – 12 September 2006

Bright Systems' stand: 12.104

Stand 7.830 with Digital Vision

Hall 1, Balcony Suite B16 with XTFX

Stand 7.120 with MTI Film

Bright Launches Three New BrightDrive Shared Media Products for High Performance, Data-Intensive Workflows at IBC 2006

Amsterdam, September 8, 2006, www.4bright.com: Bright Systems, Inc., a leading developer of file server and infrastructure technology for the post production industry, is launching three new additions to its BrightDrive family of shared media systems at IBC 2006. The new products, LAN Accelerator, GigE Expander and an updated range of BrightDrive DiskPacks, are designed to dramatically increase media sharing performance in highly challenging data-intensive DI and post applications.

The BrightDrive LAN Accelerator delivers significantly accelerated IOPS system performance to the most demanding LAN media sharing workflows, for example, render farms and 2D and 3D visual effects. LAN Accelerator greatly increases the transaction capability of the BrightDrive media sharing server. A total of 8 LAN Accelerators can be configured with a BrightDrive system, increasing x80 the standard IOPS performance.

Bright Systems' new GigE Expander provides a BrightDrive system with an additional 4 Ethernet ports, resulting in a much increased capacity in terms of bandwidth for improved data throughput. A total of 8 GigE Expanders can be used with each BrightDrive system, providing an additional 32 Ethernet ports in total.

"We are continually developing our BrightDrive media sharing products to keep ahead of the ever more challenging data-intensive environments in which our customers operate," said Antony Harris, CEO, Bright Systems, Inc. "The new products launched at IBC 2006 meet these challenges head on and bring a new level of system performance and productivity to the post industry."

Bright Systems is also launching an updated range of DiskPacks at IBC 2006. Features include professional quality 4 Gb RoHS compliant enclosures and the latest BrightDrive disk technology with enterprise-class low latency drives for multi-stream real-time performance, and SATA for high speed loading, unloading and rendering. The new DiskPacks are fully screened using Bright Systems' proprietary disk exercising software to pass Bright's exceptionally tight tolerance levels. This rigorous testing procedure ensures all DiskPacks provide consistently reliable, stutter-free performance.



Visitors to the Bright Systems' stand will see demonstrations of all new products as well as BrightDrive's powerful media sharing capabilities across Ethernet and Fibre Channel networks as operators work on the same massive data files at the same time. BrightDrive is designed specifically for DI and post applications, including: disk-to-disk grading, uncompressed SD/HD (444/422) collaborative editing and finishing, film scanning, dust bust/dirt removal and quality control, technical grading, VFX sequence playback, virtual 'film-out', conforming, color correction and mastering.

Bright Drive is available direct from Bright Systems and its international network of resellers. BrightDrive LAN Accelerator, GigE Expander and BrightDrive DiskPacks begin shipping September 2006.

ENDS

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry.

www.4bright.com

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