



IBC 2006, Amsterdam RAI, 8 – 12 September 2006

**Bright Systems' stand: 12.104**

Stand 7.830 with Digital Vision

Hall 1, Balcony Suite B16 with XTFX

Stand 7.120 with MTI Film

## **Bright Systems Debuts New BrightDrive Data Management Suite at IBC 2006**

**Amsterdam, September 8, 2006, [www.4bright.com](http://www.4bright.com):** Bright Systems, Inc., a leading developer of file server and infrastructure technology for the post production industry, is announcing a powerful new, easy to use version of its BrightDrive Data Management Suite at IBC 2006. The BrightDrive Data Management Suite, which is part of the BrightDrive family of shared media systems, will be demonstrated featuring version 3.0 of its Data Mover and Data Optimizer software modules - both designed to facilitate the management and improve the performance of BrightDrive's DDR-grade media sharing capabilities.

"The BrightDrive media sharing infrastructure has evolved into a mature, feature-rich and compelling solution for the global postproduction industry," said Antony Harris, CEO, Bright Systems, Inc. "With the introduction of Data Management Suite version 3.0, BrightDrive offers unprecedented performance and reliability for all high performance media sharing DI and post applications."

Data Mover version 3.0 features a new graphical user interface that simplifies the movement of image files between BrightDrive's shareable workspaces, and between BrightDrive and remote workstations with direct attached storage (DAS). Image files are moved at speeds up to 700MB per second. Version 3.0 includes enhanced image-aware technology designed to recognize the characteristics of image files, and manage them intelligently to provide optimal system integrity. Data Management Suite version 3.0 also includes enhanced bandwidth management technology, and a folder-watch function which automatically 'watches' for new files rather than having to be initiated manually.

Data Optimizer version 3.0 identifies media within any data set, including single clips, and analyzes its physical characteristics. Images are re-laid out, if necessary, in the most logical and intelligent order for optimal playback.

All BrightDrive systems include Data Management Suite and secure, remote distributed system diagnostics to ensure reliable, consistent and uninterrupted system performance. BrightDrive products are fully scalable to meet all DI and post applications, and can be integrated easily with existing infrastructures. Bright Systems offers a simple migration path from video-centric workflow requiring minimum or no operator retraining.



Data Management Suite version 3 is available from Q4 2006 direct from Bright Systems and its international network of resellers.

## **ENDS**

### **About Bright Systems**

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry.

[www.4bright.com](http://www.4bright.com)

Contact during IBC 2006: Peter Lambert, Bright Systems, t: +44 7909 523281,  
[peter.lambert@4bright.com](mailto:peter.lambert@4bright.com)

Otherwise, please contact: Lynne Lambert, Bright Systems, PR, t: +44 7909 575932,  
[lynne.lambert@4bright.com](mailto:lynne.lambert@4bright.com) for further information.