



Leading SE Asia Facility, Fame Post-Production, Installs BrightDrive for Media Sharing Across All DI Systems

BrightDrive To Provide Collaborative Data-Centric Environment For Major New Thai Feature Film

Reno, Nevada, USA, 5 June 2006, www.4bright.com: Fame Post-Production, a powerhouse of SE Asia's digital film industry, has purchased a BrightDrive shared media system from Bright Systems, Inc. BrightDrive will provide Fame with a highly efficient and powerful data-centric DI infrastructure for sharing media between all of its post production and digital finishing systems.

BrightDrive will be put to work immediately on a major new feature film, *King Naresuan*, directed by Chatrichalerm Yukol for Prommitr Production Co, where it will enable separate teams of DI operators using scanning, visual effects and color correction systems, to access and work with the same media concurrently. This means that while Spirit operators perform real-time scanning, other users will be able to perform finishing processes, including color correction and dust-bust, simultaneously. Also at the same time, BrightDrive will function as a network attached storage (NAS) system enabling 2D and 3D visual effects operators using Linux-based Discreet Inferno and Flame systems to access the same media.

"With BrightDrive, our whole method of working becomes faster, easier to manage and a much smoother process" said Wilaiwan Leelachart, Managing Director, Fame Post-Production. "As a big consumer of advanced technology, we make huge demands from our equipment. BrightDrive is incredibly flexible and powerful, and will enable all our operators to get the most from the systems that we already have in place. This will help us to maintain our reputation for producing high quality work on time and to budget."

By sharing the same media concurrently, Fame will eliminate the painstaking task of making multiple copies of media files for each operator, or having to wait for one operator to complete a task before the next process in the DI workflow can be commenced. Instead, with BrightDrive, operators will benefit from sharing media with smooth delivery of files across all operating systems at delivery speeds reaching 4k and beyond using Ethernet, fibre channel or video networks.

ENDS

About Fame Post-production Co Ltd

Fame Post-Production Co Ltd (FAME) has been the major player among the post-production service providers in Thailand since it was opened for business in 1997. It is the first company in the Southeast Asian region to



offer facilities for the complete post-production process, based on Discreet Logic products, with the goal to ensure that the "FAME" brand is synonymous with high quality for advertising industries and feature film. FAME provides a unique range of technology-based creative facilities to service advertising and film industries. The company has a record of quality service offered by its professional staffs, ranging from high-end TV commercials to sophisticated visual effects and feature film.

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

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