



NAB 2006, 24 – 27 April 2006, Las Vegas  
Bright Systems' booths:  
#SL517 with Digital Vision  
#SL3800 with MTI Film

## **Bright Demonstrates Pioneering Infrastructure Technology at NAB 2006**

### **With Debut of BrightDrive Powerful Resolution-Independent Media Sharing for Data-Centric Digital Post and DI**

**Las Vegas, April 24, 2006, [www.4bright.com](http://www.4bright.com):** Bright Systems, Inc., a leading developer of advanced file server systems for the post production industry, is demonstrating pioneering advances in infrastructure technology at NAB 2006 with its new BrightDrive family of high performance, resolution-independent, DDR-grade shared media systems.

BrightDrive provides powerful media sharing capabilities across Ethernet and Fibre Channel networks allowing teams of operators work on the same massive data files at the same time. By enabling simultaneous access to files across different hardware platforms, including video networks, in any format to 4k and beyond, BrightDrive customers can make significant reductions in time to completion.

“The new BrightDrive family of shared media solutions is the result of breakthrough technology developed by our team of specialists,” said Antony Harris, CEO, Bright Systems, Inc. “We are now in a position to offer concurrency and scalability never before achieved, offering DI and post production facilities major improvements in workflow efficiencies.”

BrightDrive delivers powerful performance levels for a range of DI and data-centric applications including: disk-to-disk grading, uncompressed SD/HD (444/422) collaborative editing and finishing, film scanning, dust bust/dirt removal and quality control, technical grading, VFX sequence playback, virtual ‘film-out’, conforming, color correction and mastering.



The BrightDrive range is fully scalable to meet all DI and post applications, and can be integrated easily with existing infrastructures. All systems include the BrightDrive Data Management Suite which comprises Data Mover, Data Optimizer and Data Wrangler, as well as secure, remote distributed system diagnostics to ensure reliable, consistent and uninterrupted high performance. Bright Systems offers a simple migration path from video-centric workflow requiring minimum or no operator retraining.

Bright Drive is available immediately direct from Bright Systems and its international network of resellers.

**ENDS**



### **BrightDrive, New Shared Media System from Bright Systems**

#### **About Bright Systems**

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. [www.4bright.com](http://www.4bright.com)

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