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Bright Systems' booth: SU6430

Bright Systems Unveils BrightDrive Interface- Transportable BDI-TxP at NAB 2007

New Portable Drives for High-Speed Ingest/Offload and Secure Movement of Full-Length Motion Pictures

Las Vegas, US, April 16, 2007, www.4bright.com: Bright Systems, Inc., a market leader in media server and infrastructure technology for the post production industry, is unveiling a major new technology for the motion film and digital post industry at NAB 2007 with the introduction of BrightDrive Interface-Transportable (BDI-TxP), a new high speed, high capacity server and portable drive system. With the ability to hold and offload full-length motion pictures at speeds up to 20 times greater than standard Firewire, the new BDI-TxP system promises to bring major cost savings to digital workflows by dramatically cutting media transfer times.

BDI-TxP uses Bright Systems' BrightDrive advanced disk recording technology to provide significant advantages over film, tape, and Firewire drives, including the ability to transfer media at real-time 2k, or 300 MB per second. This means, for example, that a 2-hour motion picture can be backed off or uploaded in approximately 2 hours instead of the long times required by Firewire-based devices.

"BDI-TxP gives the motion film and digital post industry a new, secure and much faster method of moving full length features between locations," said Antony Harris, CEO, Bright Systems, Inc. "It has been developed with our advanced media storage and server intelligence at a price point that makes it an attractive and accessible 'must-have' solution for all facilities."

In addition to offering fast download speeds, BDI-TxP uses Bright's Data Integrity technology to perform automatic checking and verification of the data set at the final destination to ensure end-to-end integrity. The system also offers technology to minimize time spent 'transporting' data between disparate systems when ingesting and offloading.

Each BDI-TxP chassis can hold 4 Transportable drive capsules each with a 1.5 terabyte capacity, enabling users to ingest or offload up to 2 full-length motion pictures at a time. The



system has a compact, high-tech construction with the drives specifically designed to ensure media can be shipped in a safe and secure environment between remote locations.

BDI-TxP will be available during Q2 2007 from Bright Systems and from the Company's worldwide network of business partners.

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About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry.

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