



Swiss International, Sweden, Chooses Bright Systems' BrightDrive Media Sharing Infrastructure for Collaborative Workflow

Reno, Nevada, 18 April 2006, www.4bright.com: Bright Systems, Inc., leading developer of file server and infrastructure technology for the post production industry, is today announcing that Swiss International AB, Sweden, has purchased a BrightDrive shared media system. BrightDrive is part of an initial phase of a major upgrade process that will see Swiss International move from a non-realtime post production environment, to a more interactive collaborative workflow where realtime and non-realtime applications are tightly integrated and where media can be shared between different hardware platforms.

Swiss International purchased BrightDrive in response to increased demand from its local Swedish customers for realtime playback from disk. Erik Holmedal, Executive Producer at Swiss International explains:

“Having identified a need to introduce realtime media sharing, we evaluated several options including DAS or direct attached storage. However, we found this had difficulties with back-up and lacked the flexibility we needed. With BrightDrive’s ability to share media across Ethernet and Fibre Channel, all our operators will have access to the same data from anywhere in our facility. We also found that Bright Systems was the only company that really understood what we wanted to achieve, and their solution did not compromise our requirements.”

The BrightDrive family of resolution-independent DDR-grade shared media systems uses pioneering advances in infrastructure technology to set new standards in collaborative digital media sharing, content delivery and workflow efficiencies by allowing concurrent users simultaneous access to files across multiple platforms and in any format to 4k and beyond.

ENDS

About Swiss International

Swiss International AB works with visual effects for commercials and feature films. The company consists of people with many years of experience and

knowledge from the commercial and feature film industry both in Sweden and internationally.

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

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