

Digital Vision and Bright Systems, Inc. Announce International Business Partnership

Bringing Powerful Data-Centric Film and Video Solutions to Post Production

Stockholm, Sweden – 5 April, 2006 - Digital Vision, a leading developer of advanced digital media applications and Bright Systems, Inc. (www.4bright.com), a market leader in file server and infrastructure technology for the post production industry, is today announcing an international business partnership. This partnership will enable Digital Vision to supply and support its color correction, data conforming, mastering and image processing tools integrated with Bright Systems' newly launched BrightDrive family of shared media products, which will provide powerful data-centric film and video solutions to DI and post facilities.

Both the Bright Systems and Digital Vision product ranges include ground-breaking architecture designed to enhance productivity and bring increased flexibility to the creative processes involved in DI post-production. Used together, the products form an extremely powerful and compelling solution that addresses the challenges of today's data-centric workflows.

By integrating Bright Systems' BrightDrive media sharing solutions with Digital Vision's award-winning Nucoda Film Master, Film Cutter, Data Conform and DVO image processing products, all operators in the creative pipeline have uninhibited access to media files simultaneously at resolutions of up to 4K and beyond in smooth real time.

"Our two companies share the same philosophy, to provide digital artists and producers with the most technologically advanced and cost-effective products in order for them to best utilize their skills in the creation of high quality finished products, while at the same time, attain optimum productivity and business efficiencies," said Antony Harris, CEO, Bright System, Inc. "The Digital Vision team has always demonstrated a high degree of technical excellence and we are looking forward to working alongside them."

"The speed and ease of use of the BrightDrive products has positioned Bright Systems as the preferred supplier to Hollywood and other film producing centres, where a thoroughly proven capability of delivering multiple streams of 2k and 4k data in real time has already been established," said Robert Ekstrom, President, Digital Vision. "By integrating their shared media technology with our DI and finishing products, we will bring to market the most powerful and cost-effective data-centric workflow options available."

The Bright Systems' and Digital Vision products are already working together at several locations including iO Film, Fotokem and Modern Video Film in Hollywood, where they are integrated to form a seamless DI post-production environment. With both product ranges utilizing open standards, further connectivity with additional third party applications such as archiving or media management is simple, enabling data from any system on the network to be delivered to any workstation at any time, irrespective of their operating systems.

Press Release

About Digital Vision

Digital Vision provides innovative image restoration, enhancement, colour correction and data conforming systems that major movie studios, television networks and post-production facilities use to produce and enhance feature films, TV programs and commercials. The company's Nucoda product line provides a strong suite of products for the burgeoning digital intermediate 2K/4K market. The company's award-winning products are a standard of the media & entertainment industry and are deployed at top facilities around the world. Digital Vision AB was founded in 1988 and is headquartered in Stockholm, Sweden, with two wholly owned subsidiaries, Digital Vision (US) in Los Angeles, California, and Nucoda Ltd in London, England. The company maintains its global presence through a network of qualified distributors. Digital Vision is listed on the Stockholm stock exchange. For further information, go to www.digitalvision.se.

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com