



Oriental Post, Thailand, Purchases BrightDrive Media Sharing System for Data Infrastructure

Reno, Nevada, USA, April 6, 2007, www.4bright.com: Bright Systems, Inc., developer of media server and infrastructure technology for the post production industry, is today announcing that Thailand's influential post production facility, Oriental Post Co Ltd, has purchased a BrightDrive media sharing system to provide the backbone of its data infrastructure.

"BrightDrive will form a crucial role in our DI workflow, enabling us to achieve higher media delivery speeds and greater flexibility within our processes," said John Galvin, Director of Post Production, Oriental Post. "BrightDrive integrates well with our existing storage network and provides easy expansion options so that we can grow our infrastructure to suit our requirements without major interruptions to our operations."

BrightDrive will support Oriental Post's extensive range of Digital Intermediate applications, providing 3 streams of 2K real-time video for high performance workflow management and media sharing. It will also serve 30 TBs of nearline storage for connecting online and offline post production systems.

Oriental Post will attach various post production applications to BrightDrive, including da Vinci Resolve, Autodesk Flame 2007 and Smoke 2007, Assimilate Scratch, 2 x MTI Correct systems, Imager XE Advanced Plus Film Scanner, and an Arri Laser Film Recorder. All operators will have the ability to share and work on the same media files simultaneously without having to copy files between applications.

Oriental Post's BrightDrive was supplied by The Media Village, Singapore, Bright Systems' business partner for SE Asia. The Media Village will also provide first-line support and after-sales services.

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About Oriental Post

Established in 1998 and pioneered Digital Intermediate in Asia in 2002, Oriental Post provides high quality post production in the Asia Pacific region. Based in Bangkok, Thailand, it provides a one-stop Digital Intermediate solution that includes Color Grading Theatre, Imagica Scanner, Spirit Datacine with daVinci 2K Plus, Flame 2007, Smoke 2007, Assimilate Scratch, Final Cut Pro, Avid, VFX and Computer Graphic Animation, Arrilaser and Celco Firestorm Film Recorders, plus a film lab and a sound studio (Dolby SRD). www.orientalpost.co.th

About The Media Village



With its headquarters in Singapore, The Media Village is a leading supplier of workflow solutions for the post production and digital intermediate markets in the Southeast Asian region, representing industry leading solutions from Bright Systems Inc, Digital Vision, Imagica Corporation, Rising Sun Research and MTI Film, among others. More information at www.mediav.com.sg.

About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

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