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(Left: Tony Harris, Bright Systems CEO; Right: Peter Glassberg, da Vinci Vice President Worldwide Sales and Service)

**da Vinci and Bright Systems Join Forces
to Improve Workflow and Customer Satisfaction**

CORAL SPRINGS, Fla. — April 5, 2007 — da Vinci Systems and Bright Systems today announced a formal marketing agreement to offer new pre-packaged systems combining the companies' image enhancing and data-centric storage products. The first collaborative effort couples da Vinci's Resolve™ digital mastering suite with Bright's BrightDrive™ shareable media store solution as a complete turnkey offering for post-production facilities.

By joining the two best-of-breed systems, post facilities of any size can achieve more efficient workflows with the confidence and reliability afforded by a complete digital intermediate (DI) package — one built specifically for film and television post-production.

"In combining our two highly desirable and complementary products, we are making our customers' lives easier and our solutions even more powerful," said Bill Robertson, general manager of da Vinci Systems. "Instead of having to source components on their own, customers can now opt for this unified, business-level solution with the confidence that the two systems operating together have a proven track record of delivering top-quality results with greater efficiency."

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“We are very pleased to be entering this collaboration with da Vinci Systems, the recognized industry leader in image and content enhancement products,” said Antony Harris, CEO of Bright Systems. “Our complete DI package increases value for customers and ensures that the advanced technology needed for both color grading and storage will remain compatible.”

Renowned post facilities worldwide — including Modern VideoFilm, Shemaroo, Oriental Post, ABC Sydney, and Technicolor Creative Services — currently rely on the harmonious cooperation of Bright Systems and da Vinci technologies for the wide-ranging demands of DI work. The da Vinci – Bright Systems package can also be integrated with existing systems, such as visual effects or editing suites.

As part of the new collaboration, Bright Systems and da Vinci anticipate integrating various software elements to further facilitate a host of data management functions, offering facilities extended flexibility and workflow efficiency. With the new packages, BrightDrive will provide a fast, even stream of digital content to the Resolve suite.

The da Vinci Resolve digital mastering suite expands on the Emmy® Award-winning 2K Plus color enhancement system with program-conforming tools specifically designed for DI environments. From disk housings to ballistics to software, the BrightDrive shareable media store solution guarantees smooth ingest and playback of images, having been crafted and engineered specifically for the voluminous demands of the film and video industry.

More information about da Vinci’s Resolve and the Bright Systems package is available at www.davsys.com and www.4bright.com.

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About Bright Systems, Inc.

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Headquartered in Reno, Nevada, a center associated with important milestones in video disk recording, Bright Systems provides a range of high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility/integration workflow, Bright Systems delivers a significant competitive edge to the post-production industry.

About da Vinci Systems[®], LLC

da Vinci Systems, a JDSU company, is the leading provider of color enhancement and image restoration products used in post-production facilities worldwide. Incorporating the company's Emmy[®] Award-winning technology, da Vinci's products support SDTV, HDTV, data, and digital film. Since the introduction of the company's first color corrector in 1984, da Vinci has been a front-runner in the field of image enhancement, shaping color enhancement into the vital role it holds in post-production today. The company is headquartered in Coral Springs, Fla., with offices in Los Angeles, New York, London, France, Germany, and Singapore.