



Bright Systems, Inc. Announces BrightDrive High Performance Shared Media Solutions for Digital Post

New Breakthrough Media Sharing Technology Improves Workflow Efficiencies in Data-Centric Film and Video Environments

Reno, Nevada, 9 January 2006, www.4bright.com: Bright Systems, Inc., a market leader in file server and infrastructure technology for the post production industry, is today announcing the introduction of BrightDrive, a new family of high performance shared media solutions for professional, data-intensive film and video facilities. Based on pioneering advances in infrastructure technology, BrightDrive sets new standards in collaborative digital media sharing, content delivery and workflow efficiencies.



BrightDrive overcomes the problems associated with handling the massive data files that are now involved in digital post techniques by serving - or sharing - media simultaneously across both Ethernet and Fibre Channel networks (NAS and SAN), taking advantage and overcoming the inherent limitations of both technologies. By allowing concurrent users simultaneous access to files across multiple platforms and in any format to 4k and beyond, customers will be able to make significant reductions in time to completion.

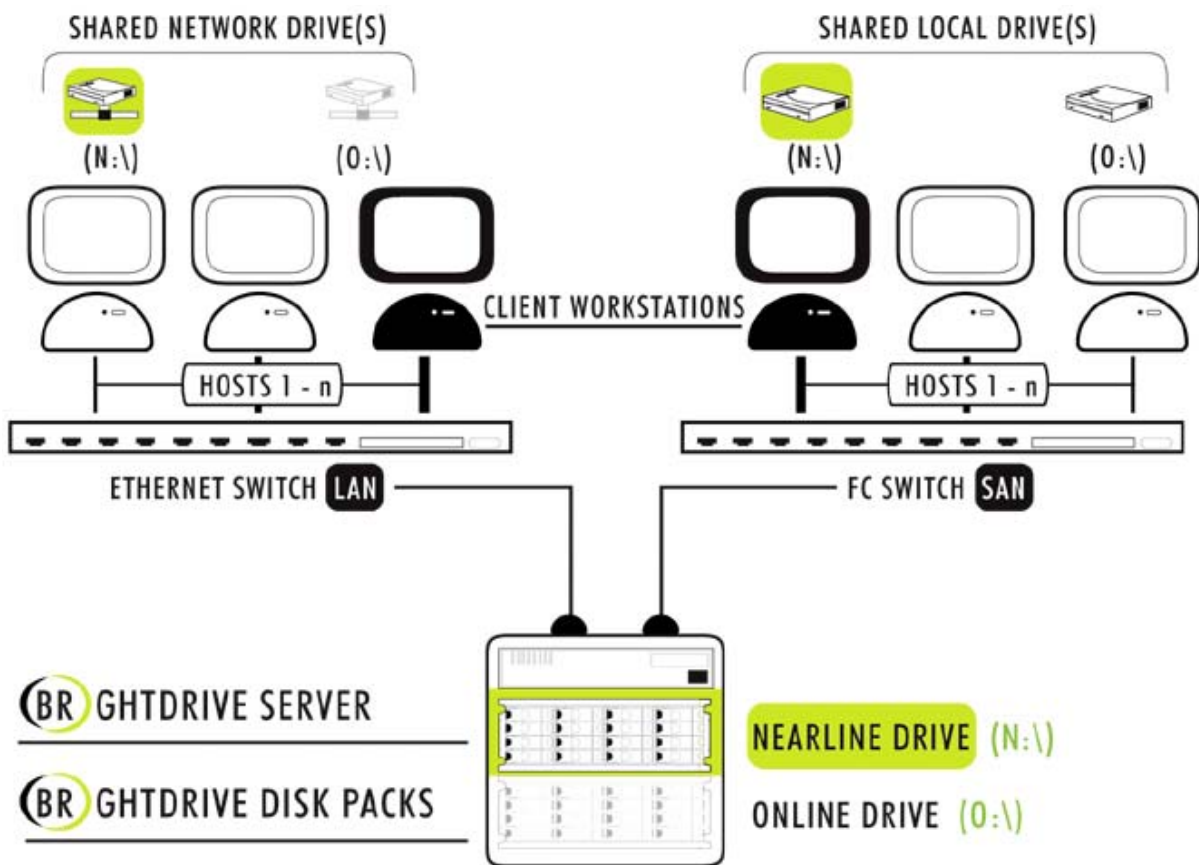
BrightDrive delivers powerful performance levels for a range of DI and data-centric applications including: disk-to-disk grading, uncompressed SD/HD (444/422) collaborative editing and finishing, film scanning, dust bust/dirt removal and quality control, technical grading, VFX sequence playback, virtual 'film-out', conforming, colour correction and mastering.

"The new BrightDrive family of shared media solutions is the result of breakthrough technology developed by our team of specialists who have dedicated their work to the study and refinement of digital file structures since the early 1980's," said Antony Harris, CEO, Bright Systems, Inc. "We are now in a position to offer concurrency and scalability never before achieved, offering DI and post production facilities major improvements in workflow efficiencies."



The BrightDrive range is fully scalable to meet the specific requirements of each application, and can be integrated easily with existing infrastructures. Every installation is delivered with the BrightDrive Data Management Suite which comprises Data Mover, Data Optimizer and Data Wrangler, as well as secure, remote distributed system diagnostics to ensure reliable, consistent and uninterrupted high performance. Bright Systems offer a simple migration path from video-centric workflow requiring minimum or no operator retraining.

Bright Drive is available immediately, direct from Bright Systems and its international network of resellers.



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About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com