



CinePostproduction, Germany, Increases DI Output With BrightDrive Media Sharing Infrastructure



Lustre operators using BrightDrive media sharing at Geyer Berlin, Germany

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www.4bright.com: Bright Systems, Inc., a leading developer of file server and infrastructure technology for the post production industry, has announced that one of Europe's longest established film specialists, CinePostproduction GmbH & Co. KG, in Berlin, Germany, has purchased a high capacity BrightDrive media sharing system. CinePostproduction has installed BrightDrive in one of its subsidiary companies, Geyer Berlin, where it forms the primary infrastructure for creative content management and media

sharing across the Company's extensive SD and HD digital intermediate (DI) workflows.

Using BrightDrive, operators at CinePostproduction Geyer Berlin are able to work on the same media simultaneously in real-time, sharing files between a Clipster, Smoke, Flame, Lustre and a Specter. All projects requiring DI, including motion picture films, television productions and advertising, will benefit from the new system.

With its roots extending back to 1911 when Karl Geyer managed the famous Geyer-Werke film house, Geyer Berlin has been setting standards in film processing for many decades and continues to invest in its reputation. "BrightDrive is a high-performance media sharing system that uses advanced, proven technology," said Stefan Mueller, Branch Manager, Geyer Berlin. "We are impressed with BrightDrive's sophisticated toolsets which are capable of complex DDR-grade data management procedures – in particular, its ability to automatically optimize the layout of data on disks to avoid problems associated with out of sequence frames."

BrightDrive enables digital media to be shared across all postproduction and DI workflows including ingest, conform, editing, effects, 2D and 3D animation, color grading and compositing, irrespective of the mix of operating systems in use. Using Ethernet, Fibre Channel and video networks, media is delivered in speeds greater than real-time and is thoroughly proven for independent resolution scanning, finishing and mastering.

"With BrightDrive, we have been able to significantly speed up the flow of work between the various postproduction stages by enabling DI operators to share media concurrently," continued Mueller. "This means we have a more collaborative and thus more creative



environment where operators can see each other's work as changes are made in real-time. BrightDrive has reduced our average 'time to completion' and enabled us to greatly improve data handling."

CinePostproduction's BrightDrive system was purchased through Storaxx, Bright Systems' reseller in Germany. Storaxx will also provide technical support and post-sales services.

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About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

About Storaxx

Storaxx was founded in 2005 to provide IT solutions and services for the broadcast, film and video industries in Germany and across Europe. The Storaxx consulting team possesses expert consolidated knowledge of the postproduction industry and has the technical experience and know-how required to build and maintain complex SAN/NAS infrastructures. Storaxx specializes in high-end solutions and services designed to achieve DI workflows optimized for smooth and error-free operation. www.storaxx.de

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