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Bright Systems, booth #SL14405
with da Vinci Systems, booth #SL2620
with ARRI, booth #C7428

BrightClip Intelligent Data Recording Technology Gets First NAB Showing

New Data Recording Technology Eliminates Optimization, Bringing Major Cost Savings to Postproduction Workflows

Las Vegas, NV, April 14, 2008, www.4bright.com: Bright Systems, Inc., developer of disk recording and data infrastructure technology, will be showing BrightClip, its new intelligent data recording technology, for the first time at NAB 2008. BrightClip is a major new technology that overcomes the need for disk optimization which causes downtime and inefficiency in multi-process workflows where media moves between software applications.

“The process of optimization is recognized as one of the biggest consumers of time in the postproduction environment,” said Antony Harris, CEO, Bright Systems, Inc. “BrightClip is an exciting new development that eliminates this problem using superior disk recording technology that delivers unprecedented stability and predictability to digital workflows.”

The difference between a properly recorded clip and an arbitrarily recorded clip can degrade by as much as 95% on the same underlying hardware. Loss of performance through arbitrary recording is high and inconsistent, and can lead to hours of unscheduled optimizing tasks before work can progress - putting critical project delivery dates at risk. BrightClip’s advanced technology ensures media is laid out logically onto the disks whenever it is moved between postproduction systems.

BrightClip’s support of out of sequence frame writing makes it a must-have for render farms and other data-intensive creative applications. In a render farm scenario, frames trickle into a BrightClip generic area out of sequence as each render node completes them. BrightClip’s ‘watch’ function sees the frames appear and relocates them to BrightClip’s reserved area. Frames are ready for import or playback as soon as they are rendered, and because they are re-sequenced by BrightClip, no optimizing is needed.



BrightClip can be set up for use with applications either direct through API, or indirect through an administrative interface. With the API, an application developer has full access to all recording functionality within their application. Alternatively, if an application is not BrightClip-enabled, an administrator can set up or script tasks to create a BrightClip. BrightClip files appear as normal alongside regular project and other files, making their use entirely transparent.

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About Bright Systems

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry. www.4bright.com

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