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## **Lasergraphics to Support Bright Systems' New BrightClip Intelligent Data Recording Technology**

**Reno, USA, August 7, 2008**, [www.4bright.com](http://www.4bright.com): Bright Systems, Inc., developer of disk recording and data infrastructure technology, has announced that Lasergraphics, a leading supplier to the film and TV industry, is supporting its new BrightClip™ intelligent data recording technology. Lasergraphics has added BrightClip compatibility to its range of high resolution, high speed film scanning and recording systems.

BrightClip provides superior disk recording and playback of media within the digital post-production environment by overcoming the need for disk optimization. As media is moved between the different processes of a post-production workflow, BrightClip employs advanced, highly sophisticated technology to ensure it is laid out logically on to the disks, thus maximizing performance. Designed specifically for digital post-production and DI workflows where multiple processes are the norm, BrightClip enables customers to achieve increased stability, better use of resources and faster project turn-around times.

"If data is not recorded logically, the media is scattered across the disk which significantly slows performance," said Dr. Demetrescu, CEO, Lasergraphics, Inc. "By integrating BrightClip into our products, customers will improve the efficiency of their file-based workflows, further accelerating the transition from obsolete video/telecine workflows to cutting-edge file-based/scanner workflows."

"We are delighted that Lasergraphics has made our new BrightClip technology available in its scanning and recording products," said Antony Harris, CEO, Bright Systems, Inc. "Lasergraphics has long been associated with high quality products and we look forward to combining our knowledge and experience of digital processes to benefit our customers."



BrightClip can be set up for use with applications either direct through API, or indirect through an administrative interface. With the API, an application developer has full access to the dynamic pre-allocation functionality within their application. Alternatively, if an application is not BrightClip-enabled, an administrator can set up a watch folder to utilize the BrightClip recording technology. BrightClip files appear as normal alongside regular project and other files, making their use entirely transparent.

The list of software developers for the digital film industry that are adopting BrightClip as an integral part of their products continues to expand with BrightClip now being supported by Lasergraphics, da Vinci Systems, ARRI Film & TV, Drastic Technologies, DVC and eMotion.

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**About Lasergraphics, Inc.**

Lasergraphics, Inc., founded in 1981 and headquartered in Irvine, California, is a leading designer and manufacturer of high resolution, high speed film scanning and recording systems for the motion picture industry. For more information, visit [www.lasergraphics.com](http://www.lasergraphics.com).

**About Bright Systems**

Bright Systems was founded in 1999 to design and develop advanced infrastructure systems for data-intensive environments. Based in Reno, Nevada, a centre associated with important milestones in the development of video disk recording, Bright Systems provides a range of extremely high-performance file servers capable of record/playback of real-time uncompressed video and data streams. With its unique expertise in advanced engineering and facility integration/workflow, Bright Systems is able to deliver a significant competitive edge to the post production industry.

[www.4bright.com](http://www.4bright.com)

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